



**Belmont Earth Day Festival 2009**  
**Event Sponsorship Information**  
[www.belmont.gov/earthday](http://www.belmont.gov/earthday)

**Logistics:**

*Date:* Saturday, April 25 from 10am to 3pm

*Location:* Barrett Community Center, 1870 Ralston Ave in Belmont, CA

**Event Overview:**

- This is the final event after a week's worth of civic projects in Belmont. It's a festive, community celebration that is entertaining and fun.
- The event educates attendees about eco-friendly living through engaging, hands-on activities and interactive displays and presentations.
- Speakers share their insights about healthy living, energy efficient tips for the home, and trends in sustainable lifestyles.
- Attendees discover the wealth of local resources, businesses, and nonprofit organizations that serve the Belmont community.
- Visitors leave the event with new ideas for next steps they can take in their efforts to live more earth-friendly lifestyle. They can write down their Earth Day pledges and add their artistic touches to a community-created Earth Day mural.
- Participants have the opportunity to sample organic food.

**As a sponsor you are invited to have a booth at the event:**

**Participant Guidelines:**

- Try to avoid giving out paper/brochures. Instead, get email addresses from interested attendees and email information after the event. We will give all attendees one master list of vendors/web addresses for their reference. Please let us know on the registration form what information you would like to include on the list.
- Offer attendees tips on how to use your sustainable products, services, and/or programs to live a more earth-friendly lifestyle. Help them identify a specific commitment they can make. Attendees can write or illustrate their commitment on the community mural.
- Provide an educational and/or interactive, hands-on element if possible.
- You're encouraged to give out samples and offer show specials and discount coupons.
- Since electricity is very limited at this facility, you will not be provided with access to electricity unless you make special arrangements with Erica Spacher.
- The majority of the event will be outside. Each vendor will receive one table and two chairs; you can request additional ones for an additional fee. In case of rain, tables will be moved inside or under building overhangs.



## Sponsorship Levels

### Community Partner Level:

- Participation fee: \$1000 (\$500 for nonprofit organizations)
- Double-size table space with preferred placement (includes (2) 6' tables & 4 chairs)
- Includes logo recognition on:
  - Event banner across Ralston Avenue
  - Newspaper ads
  - Posters
  - Event Website
  - Pen TV Ad
  - City of Belmont Channel Ad
  - Listing in handout for attendees
- Recognition during announcements at the event

### Friend Level:

- Participation fee: \$500 (\$250 for nonprofit organizations)
- Double-size table space (includes (2) 6' tables & 4 chairs)
- Includes logo recognition on:
  - Event Website
  - Pen TV Ad — Channel 27
  - Listing in handout for attendees
- Recognition during announcements at the event

*Please fill out the Sponsorship Partner Form and send in with your payments as soon as possible to Attention: Erica Spacher – Parks & Recreation at 30 Twin Pines Lane Belmont, Ca. 94002 or fax in your form to (650) 595-7419 and mail in your payment.*

### **For more information contact:**

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[www.belmont.gov/earthday](http://www.belmont.gov/earthday)