



## **Staff Report**

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### DISCUSSION AND DIRECTION ON THE HOLIDAY BOW AND BANNER PROGRAM

Honorable Mayor and Council Members:

#### **Summary**

Staff is asking Council if they are interested in continuing the red bows on light poles and the two holiday banners across Ralston Avenue for the upcoming 2006 holiday season and future annual holiday seasons.

#### **Background**

Council directed staff to purchase and install red bows on light poles on Ralston and Sixth Avenues, and to design, purchase and display two holiday banners across Ralston Ave. from after Thanksgiving 2005 to January 2006.

#### **Discussion**

Staff is now requesting direction on future holiday seasons, and the approval on related expenses. Public Works staff was able to save a good percentage of the red bows from last season, some of which were ruined and could not be saved. Staff believes that half the bows could be replaced each year, with of a 2006 expense of approximately \$550. Currently, the banners are reusable for the 2006 season.

#### **Fiscal Impact**

\$500-\$750 will become an annual expenditure from the City Manager's supplies and services budget for red bows. Replacement of banners will be an additional expense, and replaced as needed.

#### **Public Contact**

No additional public contact.

#### **Recommendation**

It is recommended that Council adopt a motion approving on-going implementation of and expenses relating to holiday banners across Ralston Ave. and red bows on the light poles on Ralston and Sixth Avenues, similar to the 2005 holiday season.

**Alternatives**

1. Take no action
2. Provide alternate direction

**Attachments**

There are no attachments to this report.

Respectfully submitted,

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