



STAFF REPORT

RESOLUTION PROCLAIMING OCTOBER 18-26, 2003 AS 'RED RIBBON WEEK' IN THE CITY OF BELMONT

Honorable Mayor and Council Members

Summary

As part of its long-standing and on-going community anti-drug education efforts staff recommends that the week of October 18-26, 2003 be proclaimed "Red Ribbon Week" in the City of Belmont.

Background and Discussion

In 1985, Drug Enforcement Agent Enrique "Kiki" Camarena was assassinated at the hands of a drug cartel in Mexico. Enrique's death enraged many Americans, and students in Kiki's hometown of Calexico, California began to wear red ribbons in his memory. The message of the ribbons was simple: Students and parents taking a stand against the loss of life and energy. That message and its symbol, the red ribbon, spread rapidly. The City of Belmont began participation in 1986. The Red Ribbon Celebration has since gone nationwide, and major events began touching millions of Americans each year. Today, the annual celebration, held each October, is a major force for raising awareness and mobilizing communities in the fight against drugs.

Fiscal Impact

No Fiscal Impact

Recommendation

As part of its long-standing and on-going community anti-drug education efforts staff recommends that the week of October 18-26, 2003 be proclaimed "Red Ribbon Week" in the City of Belmont.

Alternatives

1. Take no action at this time.

Attachments

A. Resolution

Respectfully submitted,

Patrick E. Halleran
Acting Capt. - Support Services

Donald J. Mattei
Acting Chief of Police

Jere A. Kersnar
City Manager

RESOLUTION NO. _____

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BELMONT
PROCLAIMING OCTOBER 18-26, 2003
AS 'RED RIBBON WEEK' IN THE CITY OF BELMONT**

WHEREAS, California and the City of Belmont value the health and safety of all our citizens and children in the community; and

WHEREAS, the children are the most valuable resource of our community and that substance abuse is particularly damaging not only to the children and families but to the overall well being of the community; and

WHEREAS, it is the goal of the Belmont Police Department to engage the children and schools of the community in a proactive campaign to establish a strong awareness and education relating to drug abuse;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Belmont does hereby support the RED RIBBON CAMPAIGN and the proclamation of October 18-26, 2003 as "RED RIBBON WEEK" in the City of Belmont, and encourages the community to support drug awareness and education by making a statement and setting the example to live healthy and drug free lives.

BE IT FURTHER RESOLVED that the City Council of the City of Belmont encourages the community to pledge: "Take a minute, make a difference... Say no to Drugs!"

I hereby certify that the foregoing Resolution was duly and regularly passed and adopted by the City Council of the City of Belmont at a regular meeting thereof held on October 14, 2003, by the following vote:

AYES, COUNCIL MEMBERS: _____

NOES, COUNCIL MEMBERS: _____

ABSTAIN, COUNCIL MEMBERS: _____

ABSENT, COUNCIL MEMBERS: _____

CLERK of the City of Belmont

APPROVED:

MAYOR of the City of Belmont